



FOR IMMEDIATE RELEASE: June 16, 2009

Olaf Mjelde AquaStar Pool Products, Inc. (877) 768-2717 x5061
Wade Arens AquaStar Pool Products, Inc. (877) 768-2717 x5062

AQUASTAR SET TO RECYCLE TENS OF THOUSANDS OF UNSAFE, OBSOLETE DRAINS COLLECTED THROUGH NATIONAL BUY BACK PROGRAM

VENTURA, Calif. – When the Virginia Graeme Baker Pool and Spa Safety Act’s tougher safety standards went into effect December 19, 2008, pool products distributors and retailers were saddled with a major problem—what to do with the tens of thousands of unsafe and now illegal drain covers in their inventories.

AquaStar Pool Products, Inc.’s nationwide Buy Back Program provided a solution for pool products distributors and retailers with large inventories of non-compliant drains—AquaStar would “buy back” the now illegal drains and replace them with safe, compliant VGB Series drains.

“The Buy Back Program has taken tens of thousands of unsafe drains off the shelves of distributors and retailers across the nation over the last few months,” AquaStar Co-founder Olaf Mjelde said. “We have been working around the clock to rid the market of these unsafe products.”

The eco-friendly Buy Back Program has allowed businesses to clear old inventory and restock compliant drains with one simple transaction, while ensuring that all products returned will be recycled.

None of the non-compliant drains collected through the Buy Back Program will be thrown into a dumpster or find their way to a landfill; instead, they will be ground down to the raw materials and used to make other products, reducing waste and cutting back the consumption of new materials.

“When we developed the Buy Back Program, we saw an opportunity recycle the drains that would otherwise be thrown in the dumpster,” said Mjelde. “The program not only keeps these unsafe drains out of swimming pools, it keeps them out of the landfill.”

About AquaStar

Founded in 2003, AquaStar Pool Products, Inc., the worldwide leader in pool technology systems, is headquartered in San Diego, California. AquaStar Pool Products, Inc. is the creator of the following brands: Clear Choice®, AquaStop®, AquaThunder®, FlowStar™, Color Choice™ and Everclear®. AquaStar Pool Products, Inc. is the industry leader in anti-entrapment and anti-vortex pool drain development. AquaStar Pool Products, Inc., is committed to quality, innovation and performance in each of their American made products. For more information, visit www.aquastarpoolproducts.com.

###