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Olaf Mjelde      AquaStar Pool Products, Inc.      (877) 768-2717 x5061  
Wade Arens      AquaStar Pool Products, Inc.      (877) 768-2717 x5062

## **AQUASTAR KICKS OFF VGB NON-COMPLIANT DRAIN BUYBACK PROGRAM**

*Pool products manufacturer seeks to rid market of unsafe, non-compliant pool drains*

**SAN DIEGO, Calif.** – When the Virginia Graeme Baker Pool and Spa Safety Act was signed into law December 20, 2007, pool products’ distributors were faced with a major problem—what to do with the tens of thousands of unsafe, non-compliant drain covers in their possession. AquaStar Pool Products, Inc., a San Diego-based pool products manufacturer, has provided everyone with a solution—the VGB Non-Compliant Drain BuyBack Program.

AquaStar’s VGB Non-Compliant Drain BuyBack Program seeks to remove every unsafe, non-compliant drain cover from inventories from around the country and replace them with safe, compliant AquaStar VGB Series anti-entrapment drain covers. The eco-friendly BuyBack program allows businesses to clear old inventory and restock compliant drains with one simple transaction while ensuring that all products returned will be recycled.

“This is a great way for distributors and retailers to clear out merchandise that they legally can no longer sell and would otherwise throw in the dumpster,” AquaStar co-founder Olaf Mjelde said. “We also want to make sure that every drain installed in the country is up to the new safety standards.”

The VGB Non-Compliant Drain BuyBack Program is intended to help the environment. None of the non-compliant drains collected by AquaStar will be thrown into a dumpster or find their way to a landfill; instead, they will be ground down to the raw materials and used to make other products, reducing waste and cutting back the consumption of new materials.

“The original goal of the VGB Non-Compliant Drain BuyBack Program was to take every unsafe, noncompliant drain cover off the market to ensure the safety of our children,” said Mjelde. “We were excited when we found a way to do our part to help protect the environment as well.”

### **About AquaStar**

Founded in 2003, AquaStar Pool Products, Inc., the worldwide leader in pool technology systems, is headquartered in San Diego, California. AquaStar Pool Products, Inc. is the creator of the following brands: Clear Choice®, AquaStop®, AquaThunder®, Flow-Max™, Color Choice™ and Everclear®. AquaStar Pool Products, Inc. is the industry leader in anti-entrapment and anti-vortex pool drain development. AquaStar Pool Products, Inc., is committed to quality, innovation and performance in each of their American made products. For more information, visit [www.aquastarpoolproducts.com](http://www.aquastarpoolproducts.com).

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